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TexasMonthly CUSTOM PUBLISHING tmcp.com

DALLAS REGIONAL CHAMBER®



LETTER FROM THE PRESIDENT | WELCOME

Amb. James C. Oberwetter



DEAR CHAMBER MEMBER:

Being the Dallas Regional Chamber, we are dedicated to serving you, our members, and your business needs through our public policy advocacy efforts, our economic development initiatives and through our many member services. No other business organization in all of North Texas offers you more services, programs and leadership opportunities than the Chamber. Our resources for business information and networking contacts make us one of the most successful Chambers anywhere.

For more than 100 years, the support and commitment of Chamber members like you have united the business community and built the region's prosperity. We amplify our members voices so that they are heard at every level of the government, helping to support businesses and grow our community. As the region's premier business and leadership group, the Dallas Regional Chamber, with nearly 2,300 members, is the largest volunteer business organization in the Dallas region. Through our economic development activities we help business leaders, both in the United States and internationally, recognize our region as an attractive place to locate and expand their companies.

Enjoy using this publication and visit our web site at www.dallaschamber.org to get involved. If I can be of assistance please contact me directly at 214-746-6611 or jobberwetter@dallaschamber.org

You are an essential part of building the Dallas area's prosperity and growth.

Amb. James C. Oberwetter
President
Dallas Regional Chamber

MEMBERSHIP GUIDE

The 2012 Membership Directory is a tool that we urge you to use. It provides a wealth of resources and information about the Chamber's member companies as well as data about the region we call home. There are 5,000 copies printed annually.



The Dallas Regional chamber serves as a single point of contact for companies, site selection consultants and corporate real estate executives examining the region. Our services include:

- Supplying regional data and information
- Compiling state and local incentives
- Hosting corporate & consultant visits to the region
- Identifying sites and buildings
- Coordinating with area cities & counties
- Assisting employees & families moving to the region

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ADVERTISING INFORMATION

SPECIFICATIONS

Binding Method:

Perfect Bound

AD DIMENSIONS

Page Trim Size: 8 3/8 x 10 7/8 inches

Full Page Bleed

Bleed Size: 8 5/8 x 11 1/8 inches

Live Area: 7 1/2 x 9 1/2 inches

Non Bleed

Full page 7 1/2 x 9 1/2

2/3 page (vertical) 4 7/8 x 9 1/2

1/2 page (horizontal) 7 1/2 x 4 5/8

1/3 page (vertical) 2 5/16 x 9 1/2

1/3 page (square) 4 7/8 x 4 5/8

1/6 page (vertical) 2 5/16 x 4 5/8

1/6 page (horizontal) 4 7/8 x 2 1/4

FILE FORMAT

Print-ready PDFs are preferred; also acceptable are InDesign, Illustrator, Photoshop, EPS, or TIFF files with all supporting layout files, images and fonts included. Macintosh-originated files preferred. We may not be able to accept Windows or non-standard file formats.

IMAGES

CMYK, 300 dpi

SPOT COLORS

All spot/PMS colors must be converted to CMYK by the advertiser; if not, TMCP will do so and bears no responsibility for color shifts.

DENSITY

Do not exceed 300% of all four colors in any area.

PROOFS

Please submit a proof from a SWOP certified proofing device for color ads. TMCP is not responsible for color accuracy when ads are submitted without a SWOP-certified proof.

CONFIRMING PROOFS

TMCP may, at our discretion, email you a confirming screenshot JPEG or PDF.

WHAT TO SEND

A CD or DVD with all ad files (including supporting layout files when applicable), an acceptable proof and contact information in case we have a problem with your ad.

WHERE TO SEND

Please send ad material via trackable delivery service to:

Texas Monthly CUSTOM PUBLISHING
Attn: Allison Brouillette
3232 McKinney Ave. #1110 LB40
Dallas, TX 75204-2429
214-871-7740

VIA WEB UPLOAD:

If you need to upload a large file:

www.iBackup.com
username: txmopub
password: txmopub1

Choose folder (Dallas Regional Chamber/
Membership Directory/New Ads)

If you upload the file-just cc
abrouillette@texasmonthly.com

QUESTIONS

For advertising information contact: Allison Brouillette at 214-871-7740 or abrouillette@texasmonthly.com

For technical questions and additional information regarding materials, call Production at 512.320.6991, or e-mail: ads@texasmonthly.com

AGENCY COMMISSIONS

15% of gross billing to recognized agencies. Not allowed after 60 days. Production services are not commissionable.

DEADLINES

No changes or insertion orders will be accepted by TCMP after the closing date. If, by the materials deadline, TCMP has not received ad materials deemed acceptable for publication, TCMP may either repeat the advertiser's most recent published ad or publish nothing, charging advertiser and/or advertising agency for any space reserved by them. TCMP reserves the right to refuse any advertising and shall not be liable for damages if for any reason it fails to publish an advertisement.