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TexasMonthly | CUSTOM PUBLISHING
tmcp.com

DALLAS Newcomer & RELOCATION GUIDE

DALLAS
REGIONAL
CHAMBER®

DFW has ranked among the top performers in the nation in corporate relocation and expansion activity. Readers of the guide are definitely moving to the D/FW Metroplex and are actively planning their relocation. *The DALLAS® NEWCOMER & RELOCATION GUIDE* is the primary tool for all their information and buying needs.

PRINT DISTRIBUTION

7,000 copies per quarter of *The DALLAS® NEWCOMER & RELOCATION GUIDE* are distributed through the MetroTex Association of REALTORS®, Human Resource Departments of North Texas businesses, local area universities and community colleges, and many of the region's top brokers as part of their relocation packages. In addition to these outlets, the guides are distributed by the Dallas Regional Chamber to individual requestors via dallaschamber.org.

ONLINE DISTRIBUTION

The DALLAS® NEWCOMER & RELOCATION GUIDE has its own Web site, which you can access at: DallasNewcomerRelocationGuide.com. The site has links to visit our advertisers' home pages. DallasChamber.org is the Web site for the Dallas Regional Chamber. From this site, you can click on links to the Dallas Newcomer site as well.



FOUR COLOR ADS

	2x	4x
Outside Back Cover	\$7,510	\$7,150
Inside Front Cover	\$5,750	\$5,475
Inside Back Cover	\$5,515	\$5,250
Opposite Inside Front Cover	\$5,560	\$5,295
Two Page Spread	\$5,770	\$5,495
Full Page	\$3,700	\$3,525
Two-Thirds Page	\$2,860	\$2,725
Half Page	\$2,230	\$2,125
One-Third	\$1,835	\$1,595
One-Sixth	\$1,475	\$1,175

WEB ADVERTISING RATES

	Price/YR
Home Page Skyscraper	\$1,000
Web Button	\$495
Listing	\$250
10% Charge to Guarantee Placement - Full Page Four Color Ads Only.	
Chamber Members receive 5% discount on all ads.	

BLACK AND WHITE ADS

	2x	4x
Full Page	\$3,125	\$2,975
Two-Thirds Page	\$2,390	\$2,275
Half Page	\$1,500	\$1,425
One-Third	\$1,235	\$1,075
One-Sixth	\$860	\$750
Bold Box Logo Listing	N/A	\$425
Bold Box Listing	N/A	\$295

CONTACT

For advertising information contact: Allison Brouillette at 214-871-7740 or abrouillette@texasmonthly.com

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SPECIFICATIONS

Binding Method:

Perfect Bound

Ad Dimensions

Page Trim Size: 8 3/8 x 10 7/8 inches

Full Page Bleed

Bleed Size: 8 5/8 x 11 1/8 inches

Live Area: 7 1/2 x 9 1/2 inches

Non Bleed

Full page 7 1/2 x 9 1/2

2/3 page (vertical) 4 7/8 x 9 1/2

1/2 page (horizontal) 7 1/2 x 4 5/8

1/3 page (vertical) 2 5/16 x 9 1/2

1/3 page (square) 4 7/8 x 4 5/8

1/6 page (vertical) 2 5/16 x 4 5/8

1/6 page (horizontal) 4 7/8 x 2 1/4

WEB AD SIZE DIMENSIONS

Skyscrapers

140x230 pixels

Listings

70x70 pixels, and fifty words of copy

Web Button

120x120 pixels

FILE FORMAT

Print-ready PDFs are preferred; also acceptable are InDesign, Illustrator, Photoshop, EPS, or TIFF files with all supporting layout files, images and fonts included. Macintosh-originated files preferred. We may not be able to accept Windows or non-standard file formats.

IMAGES AND CMYK

CMYK, 300 dpi

SPOT COLORS

All spot/PMS colors must be converted to CMYK by the advertiser; if not, TMCP will do so and bears no responsibility for color shifts.

DENSITY

Do not exceed 300% of all four colors in any area.

PROOFS

Please submit a proof from a SWOP certified proofing device for color ads. TMCP is not responsible for color accuracy when ads are submitted without a SWOP-certified proof.

CONFIRMING PROOFS

TMCP may, at our discretion, email you a confirming screenshot JPEG or PDF.

WHAT TO SEND

A CD or DVD with all ad files (including supporting layout files when applicable), an acceptable proof and contact information in case we have a problem with your ad.

WHERE TO SEND

Please send ad material via trackable delivery service to: Texas Monthly CUSTOM PUBLISHING

Attn: Allison Brouillette
3232 McKinney Ave. #1110 LB40
Dallas, TX 75204-2429
214-871-7740

VIA WEB UPLOAD:

If you need to upload a large file:

www.iBackup.com
username: txmopub
password: txmopub1

Choose folder (Dallas Regional Chamber/ Newcomer/New Ads)

If you upload the file-just cc
abrouillette@texasmonthly.com

QUESTIONS

For technical questions and additional information regarding materials, call Production at 512.320.6991, or e-mail: ads@texasmonthly.com

AGENCY COMMISSIONS

15% of gross billing to recognized agencies. Not allowed after 60 days. Production services are not commissionable.

DEADLINES

No changes or insertion orders will be accepted by TCMP after the closing date. If, by the materials deadline, TCMP has not received ad materials deemed acceptable for publication, TCMP may either repeat the advertiser's most recent published ad or publish nothing, charging advertiser and/or advertising agency for any space reserved by them. TCMP reserves the right to refuse any advertising and shall not be liable for damages if for any reason it fails to publish an advertisement.

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